

# SUNRIDER MARKETING PLAN SUMMARY

## Simple version

### Customer

Buys from IBO or Sunrider and pays Customer price.

### Customer 500

Accumulates €500 within 12 months and becomes a Customer 500.

Buy less than €125 (Customer price), get 5% discount - buy more than €125 (Customer price), get 10% discount

### IBO

To become an IBO buy a Fortune Delight Business Pack, fill IBO application online and get training from up-line.

Customer 500 can become an IBO: buy a Marketing Tool Pack, fill IBO application online and get training.

Qualify with €100 (IBO price) and receive 20% discount on personal purchases a Customer purchases.

Receive from 10% to 15% on Customer 500's

Receive IBO Development bonus: 5% on your personal € volume and 5% on 3 levels qualifying IBOs € volume

### Business Leaders and above

To become a Business Leader qualify with €100 Personal and €3,000 personal group volume for 2 consecutive months.

Keep qualifying to participate in basic bonuses. Leadership Development bonus requires attending Grand Convention.

Some bonuses require sponsoring 1 or 2 IBOs or Customer 500s and have 10 or 20 qualified IBOs or Customer 500s each month.

Profit Share, Group Performance bonus and Group BL and above ranks require €200 Personal and €5,000 personal group volume.

### To receive all the bonuses as soon as possible

Do €100 personal & €3,000 personal group

Sponsor 1 or 2 IBOs or Customer 500s each month

Have 10 or 20 qualifying IBOs or Customer 500s

Attend Grand Convention

Eventually start qualifying with €200 personal & €5,000 personal group volume

**Teach others to do the same!**

**Have much fun and success!**